



# DUTCH SWEETS EXPORT ASSOCIATION



# HELLO AND WELCOME TO DUTCH SWEETS EXPORT ASSOCIATION

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DUTCH SWEETS EXPORT ASSOCIATION (DSEA) IS THE PROFESSIONAL PARTNER FOR DUTCH COMPANIES THAT ARE DIRECTLY OR INDIRECTLY INVOLVED IN THE SWEETS-, BISCUITS-, CHOCOLATE- AND SAVORY SNACKS INDUSTRY.

DSEA MEMBERS ARE SEEKING TO EXPAND INTO EXISTING AND EMERGING MARKETS WORLDWIDE.

OUR CORE BUSINESS IS TO BRING PEOPLE TOGETHER IN THE FIELD OF SALES AND BUYING ACTIVITIES OUTSIDE THE NETHERLANDS, BY ACTIVE PARTICIPATION ON TRADE FAIRS, MATCHMAKING WITH TRADE ORGANIZATIONS, RETAIL AND OUT OF HOME, AND ORGANIZING BUSINESS TRIPS TO VARIOUS COUNTRIES IN THE WORLD.

THIS BOOKLET MAKES IT EASY FOR YOU TO GET IN CONTACT WITH THE MEMBERS OF DSEA, WHO ARE HAPPY TO MEET YOU, ONLINE OR IN PERSON.

DSEA MEMBERS EXPORT OVER 70% OF THEIR PRODUCTION OUTSIDE THE NETHERLANDS WITH A BROAD ASSORTMENT OF CONSUMER PRODUCTS, VERY OFTEN MANUFACTURED IN CLOSE COOPERATION WITH THEIR BUYING PARTNERS EITHER IN BRANDED-, PRIVATE- OR FANCY LABEL.

WE HOPE TO BE OF HELP FOR YOU ON ANY SPECIFIC REQUIREMENT.

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# INHOUD

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# STRATEGIC PARTNERS OF DUTCH SWEETS EXPORT ASSOCIATION

FOR MORE THAN NINETY YEARS CONSUEDEL IS THE MAGAZINE FOR - IN PARTICULAR - THE DUTCH AND BELGIAN CONFECTIONERY INDUSTRY. WHO ARE THE READERS SINCE OUR FOUNDING IN 1928?

- THE MANAGEMENT OF BAKERY FIRMS (COOKIES, BISCUITS E.D.), MANUFACTURERS OF CHOCOLATE, THE SUGAR CONFECTIONERY INDUSTRY AND COMPANIES THAT MAKE SALTY & SWEET SNACKS. THE MANAGEMENT INCLUDES GENERAL MANAGEMENT, R&D, MARKETING AND SALES.
- TRADE: WHOLESALERS, SUPERMARKET CHAINS (ALSO OUTSIDE THE BENELUX) AND SPECIALTY SHOPS.
- SUPPLIERS OF THE CONSUEDEL INDUSTRY, IN PARTICULAR PACKAGING, PACKAGING MACHINES, PROCESS MACHINERY, OVENS, AND RAW MATERIALS & INGREDIENTS.



## CONSUEDEL

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## GOING FOR GOLD WITH DB SCHENKER

YOUR LOGISTICS PARTNER FOR INTERNATIONAL SHOWS A GOOD BOOTH MEANS A STRONG PRESENTATION ON YOUR SHOW – AT DB SCHENKERFAIRS WE FOCUS ON ENSURING YOUR TRADE FAIR LOGISTICS RUNS SEAMLESSLY. LONG-TERM BUSINESS SUCCESS REQUIRES A CONVINCING PRESENTATION – IN ALL THE MAJOR MARKETS AND ESPECIALLY AT THE IMPORTANT TRADE FAIRS ALL OVER THE WORLD. DB SCHENKERFAIRS LOOKS AFTER THE ENTIRE TRADE FAIR ORGANISATION FOR ORGANIZERS, EXHIBITORS AND EXHIBITION-SUPPLIERS IN THE MOST DIVERSE SECTORS. WE HAVE ALL THE TECHNICAL EQUIPMENT AND THE EXPERTISE TO HANDLE WHATEVER LOGISTICAL CHALLENGES YOUR EXHIBITION SETUP ENTAILS. AND INSTEAD OF SPECIALIZING IN CERTAIN INDUSTRIES, WE SPECIALIZE IN EVERY INDUSTRY BY PROVIDING TAILOR-MADE SOLUTIONS TO ALL OUR CLIENTS – SO YOU CAN FOCUS ON WHAT'S MOST IMPORTANT: YOUR EXHIBITION AND CLIENTS. EVEN IF YOUR LOGISTICS REQUIREMENTS ARE VARIED AND COMPLEX, DB SCHENKER WILL ARRANGE IT FOR YOU, CAREFREE AND EFFICIENTLY.

CURIOUS ABOUT WHAT WE CAN DO FOR YOU? GO TO **[WWW.DBSCHENKER.COM/NL](http://WWW.DBSCHENKER.COM/NL)** OR CONTACT US DIRECTLY AT **[FAIRS.INTERNATIONAL@DBSCHENKER.COM](mailto:FAIRS.INTERNATIONAL@DBSCHENKER.COM)**



### SCHENKER LOGISTICS NEDERLAND BV

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## **VBZ IS THE ASSOCIATION OF THE DUTCH SUGAR CONFECTIONERY, BISCUITS, CHOCOLATE AND SAVOURY SNACKS INDUSTRY**

VBZ REPRESENTS THE ECONOMIC INTERESTS OF APPROXIMATELY 110 SMALL, MEDIUM-SIZED AND LARGE MEMBER COMPANIES IN THE DUTCH CONFECTIONERY INDUSTRY, REPRESENTING OVER 90% OF SECTOR SALES IN THE NETHERLANDS. ABOUT 97% OF THE SECTOR ARE SMES. THE SECTOR EMPLOYS APPROXIMATELY 15,000 PEOPLE.

VBZ IS THE REPRESENTATIVE OF THE CONFECTIONERY INDUSTRY'S INTERESTS VIS-À-VIS POLITICIANS AND PUBLIC AUTHORITIES AT NATIONAL, EUROPEAN, AND AT INTERNATIONAL LEVEL. FURTHERMORE, THE TRADE ASSOCIATION IS THE SPOKESPERSON OF THE DUTCH CONFECTIONERY INDUSTRY AS REGARDS THE GENERAL PUBLIC AND THE MEDIA. NEXT TO THAT, IT ACTS AS A SERVICE PROVIDER, INFORMATION BROKER, AND PROBLEM SOLVER FOR ITS MEMBERS.

### **VBZ COVERS THE FOLLOWING PRODUCT GROUPS:**

- CHOCOLATE PRODUCTS
- FINE BAKERY WARES
- BOILED SWEETS AND SUGAR CONFECTIONERY
- SNACK PRODUCTS\*
- CHEWING GUM

\* THE PRODUCT GROUP SNACKS COVERS SAVOURY, SPICY, AND NUT-BASED PRODUCTS. EXAMPLES ARE POTATO AND VEGETABLE CRISPS, PEANUTS FLIPS, VARIOUS NUTS (PEANUTS AND GOURMET NUTS), AND NUT MIXES. THE GROUP ALSO INCLUDES SALT-BASED, CHEESE-BASED, AND LYE-DOUGH PASTRIES.

### **VBZ - BRANCHEVERENIGING VOOR KOEK, SNOEP, CHOCOLADE, ZOUTJES EN NOTEN**

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MEMBERS OF  
DUTCH SWEETS EXPORT  
ASSOCIATION



BENBITS THE NEW GENERATION OF CHEWING GUM. PERHAPS BENBITS SOUNDS FAMILIAR TO YOU. IN THE '70S AND '80S, BENBITS WAS THE FIRST BRAND IN THE NETHERLANDS TO SELL SUGAR-FREE CHEWING GUM. ABOUT 50 YEARS LATER, BENBITS IS BACK AND BETTER AND TASTIER THAN EVER, WITH A NEW MISSION. BENBITS IS NOT ONLY SUGAR-FREE ANYMORE, BUT NOW ALSO PLASTIC-FREE! WE STRIVE FOR A WORLD WITHOUT PLASTIC IN CHEWING GUM.

## OUR STORY

THE NEW GENERATION OF BENBITS HAS SET ITS SIGHTS ON CHANGING THE CHEWING GUM MARKET. OUR CHEWING GUM IS CURRENTLY UNIQUE, BUT WE HOPE THAT PLASTIC-FREE CHEWING GUM WILL BECOME THE NORM AS SOON AS POSSIBLE. HOWEVER, OUR AMBITIONS GO FURTHER. WE SUPPORT THE PLASTIC SOUP FOUNDATION AND ACTIVELY PARTICIPATE IN ACTIONS SUCH AS THE WORLD CLEANUP DAY. IN ADDITION, WE WORK DAY AND NIGHT TO CONTINUE DEVELOPING OUR CHEWING GUM.

IN ADDITION TO BEING PLASTIC-FREE, OUR BENBITS IS ALSO VEGAN, FREE FROM ARTIFICIAL SWEETENERS AND COLORS, AND CONTAINS INGREDIENTS OF NATURAL ORIGIN. FURTHERMORE, OUR PACKAGING IS MADE OF RECYCLABLE PAPER. BUT ABOVE ALL, OUR CHEWING GUM IS INCREDIBLY TASTY. SO, FROM NOW ON, ENJOY HONEST AND DELICIOUS CHEWING GUM FROM DUTCH SOIL WITHOUT ANY NEGATIVE IMPACT ON YOU OR THE ENVIRONMENT!



### BENBITS

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## WHO IS CENTSWEETS

CENTSWEETS IS A WHOLESALER, SPECIALIZED IN CONFECTIONERY AND CHOCOLATE PRESENTS FOR THE GIFT AND HAMPER MARKET.

## WHAT DOES CENTSWEETS DO?

DEPENDING THE WISHES OF OUR RELATIONS WE BUY ALL KINDS OF CONFECTIONERY, WHEN POSSIBLE DIRECT FROM EUROPEAN MANUFACTURERS. THERE IS A LOT OF PRODUCTION CAPACITY WITH THE MANUFACTURERS WHO ALL MANUFACTURE AT HIGH STANDARDS. WE PACK THE CONFECTIONERY IN ALL KINDS OF PACKAGING MATERIALS (FORM TINS, CONICAL BAGS TO GLASS BOTTLES). WHERE POSSIBLE WE FILL AUTOMATICALLY WITH A MULTIHEAD WEIGHER IN COMBINATION WITH THE THÜRLINGS.

## OUR FILLING TEAM

THE TEAM EXISTS OUT OF ALL KINDS OF PEOPLE WITH A DISTANCE FROM THE REGULAR LABOUR MARKET. WE WORK WITH A TEAM THAT IS WELL TRAINED AND AWARE OF ALL THE FOOD SAFETY GUIDELINES. BESIDES THE REGULAR TEAM WE TRAIN EXTRA MEMBERS FOR A FUTURE JOB IN THE REGULAR LABOUR MARKET.

WE STRIVE TO WORK HAPPINESS THERE IS TIME FOR A SOCIAL BREAK WHEN NEEDED. HAVING A JOB IS FROM GREAT VALUE FOR PEOPLE. HAVING A JOB GIVES EVERYBODY A CHANGE TO PARTICIPATE THE SOCIETY. EACH INDIVIDUAL PERSON IS CAPABLE TO THIS AS EVERYBODY HAS IT'S OWN TALENT. BY OFFERING WORK IN COMBINATION WITH TEACHING AND TRAINING WE PROVIDE INCOME SECURITY FOR THE TEAM MEMBERS. WE HAVE CORPORATE SOCIAL RESPONSIBILITY AT A HIGH LEVEL.

## OUR BRANDS

CENTSWEETS HAS THREE COMPLETE ASSORTMENTS AIMED FOR THE GIFT AND HAMPER MARKET.

- ESPECIALLYFORYOU! ILLUSTRATIONS, HAPPINESS, MULTIPLE TITLES, MULTIPLE PRODUCTS
- WITH A COMPLIMENT MODERN, WHITE, HAMPERS
- GOLD2.3 BLACK&WHITE WITH GOLD FOIL, LUXURIOUS, GIFTING

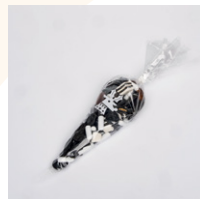
## PRIVATE LABELS

IN OUR MISSION WE HAVE MENTIONED CONCEPTS TO CONNECT. WHEN YOU HAVE A CONCEPT, WE ARE ABLE TO CONNECT. WE WILL FIND THE MANUFACTURER AND ARRANGE THE PRODUCTION OF YOUR PRODUCT. WE PROVIDE A FULL-SERVICE SOLUTION FOR YOUR PRIVATE LABEL.

## CENTSWEETS BV

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# CHOCOLAFABRIEK 'DE BEEMSTER' B.V.



WE ARE CHOCOLATE FACTORY "DE BEEMSTER BV" AND WE ARE A PRODUCER OF CHOCOLATE COATED ROASTED NUTS, DRIED FRUITS AND CLUSTERS. WE ALREADY TRADE FOR 60 YEARS ON THE MARKET WITH OUR HIGH-QUALITY PRODUCTS AND ARE LOCATED IN MIDDENBEEMSTER WHICH IS 15 KM FROM AMSTERDAM.

WE WORK ACCORDING TO IFS STANDARDS, AND WE ARE CERTIFIED FOR MANY YEARS WITH SUCCESS. WE USE HIGH QUALITY BELGIUM CHOCOLATE WHICH CAN BE RAINFOREST ALLIANCE OR FAIRTRADE MASS BALANCE CERTIFIED AS WELL. WE ARE PUSHING OUR COMPANY TO A MUCH HIGHER LEVEL OF QUALITY OF OUR PRODUCTS AND A HEALTHIER WORKABLE PLACE FOR OUR EMPLOYEES. THE MOST SALES WE HAVE IN HOLLAND, BUT EXPORT HAS GROWN A LOT IN THE LAST YEARS, SO WE ARE PROUD TO SAY THAT WE GROW TO AN INTERNATIONAL COMPANY.

WE ARE LOOKING FORWARD FOR FUTURE BUSINESS. PLEASE, VISIT OUR WEBSITE FOR MORE INFORMATION ABOUT OUR HISTORY, CERTIFICATES, AND PRODUCT DETAILS: [WWW.CHOCOBEEEMSTER.NL](http://WWW.CHOCOBEEEMSTER.NL).



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WE ARE A DECISIVE AND FLEXIBLE INTERNATIONAL CONFECTIONARY COMPANY. OUR ORIGINS GO BACK OVER 150 YEAR. WE ARE SPECIALIZED IN THE DEVELOPMENT, PRODUCTION, MARKETING, SALES AND DISTRIBUTION OF HIGH-QUALITY HARD CANDY CONFECTIONERY.

OUR BRANDS NAPOLEON, DR. TOMS, ANTA FLU, NAPOLEON BUTTERSCOTCH, AND LEMCO ARE THE FOUNDATION OF OUR COMPANY. OUR NEW STARS OF THE COMPANY CEASARZ AND LITTLE SINS ARE RECENTLY LAUNCHED AND CONTRIBUTE TO OUR INNOVATIVE CHARACTER. TO FULFILL THE REQUESTS OF OUR CUSTOMERS AND THE WISHES OF CONSUMERS IS THE MAIN GOAL OF OUR DAY-TO-DAY WORK.



## CONFISERIE NAPOLEON

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COR RIJKEN STARTED HIS COMPANY IN 1990. FROM THE VERY BEGINNING HE WANTED TO BUILD AN HONEST AND LASTING RELATIONSHIP WITH THE CUSTOMERS THAT WAS BASED ON TRUST. MORE THAN 30 YEARS LATER, TRUST IS STILL THE FOUNDATION OF OUR SERVICE. WE ARE SPECIALIZED IN DESIGNING AND PRODUCING BAGS WITH PERSONALIZED PRINT AND OFFERING CUSTOMER-ORIENTED CONCEPTS. ASIDE FROM PRIVATE LABEL PACKAGING, WE ALSO HAVE A WIDE RANGE OF STANDARD PRODUCTS. FROM LIEREN WE CAN SUPPLY VARIOUS COMMODITIES FROM STOCK. WITH AN AVERAGE SUPPLY OF AROUND 35 MILLION BAGS, WE CAN MEET THE DEMAND FOR COMMODITIES THAT HAVE A VERY SHORT LEAD TIME.



## **COR RIJKEN VERPAKKINGEN B.V.**

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# CREST SUIKERWERKEN B.V.

## LET'S CREATE SOME MAGIC

DO YOU WANT THE QUALITY OF CREST UNDER YOUR OWN LABEL? THE BEST OF BOTH WORLDS! TOGETHER WE WILL CREATE A UNIQUE SWEET OR CHOCOLATE CONCEPT THAT ALSO COMPLETELY REFLECTS YOUR BRAND OR FORMULA.

## YOUR PARTNER IN PRIVATE LABEL

WE ADD VALUE WITH NEW FLAVOURS, EYE-CATCHING PACKAGING AND DISTINGUISHABLE CONCEPTS. ALWAYS OF RELIABLE QUALITY, EACH TIME SURPRISINGLY DIFFERENT. THE FACT IS THAT BESIDES A SWEETS FACTORY, WE ARE ALSO A TRUE IDEAS FACTORY. WE INVITE YOU TO COME AND EXPERIENCE, FEEL AND TASTE ALL THAT IS POSSIBLE. ONE THING IS GUARANTEED: NO MATTER HOW FULL THE SWEETS BUSINESS IS, THERE IS ALWAYS ROOM FOR ORIGINALITY. TOGETHER WE WILL CREATE SOMETHING NEW AND ACHIEVE A MAXIMUM RETURN FROM SWEETS.



## CREST SUIKERWERKEN B.V.

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THE LOVE FOR CHOCOLATE IS ALMOST UNIVERSAL. IT IS A COVETED DELICACY THAT MAKES EVERYONE LICK THEIR FINGERS. AND AT "DE CHOCOLADEFABRIEK" WE MAKE THE MOST DELICIOUS CHOCOLATE PRODUCTS EVERY DAY. WE HAVE BEEN DOING THAT SINCE 1950. IN DIFFERENT SHAPES, FLAVORS AND COLORS. WITH THE LOVE OF MAKERS, FOR CONSUMERS IN THE NETHERLANDS AND FAR BEYOND.

WE MAINLY PRODUCE CHOCOLATE SPECIALTIES SUCH AS CLUSTER ITEMS (WITH PEANUTS AND COOKIES), SHAPED CHOCOLATES WITH ALL KIND OF CHEERFUL AND COLORFUL DECORATIONS. WE PREFER TO DEVELOP ITEMS IN CLOSE COLLABORATION WITH YOU, OUR CUSTOMERS, TO MAKE SURE WE OFFER THE BEST PROPOSITION FOR YOUR CONSUMERS.

WOULD YOU LIKE TO HAVE CHOCOLATE ITEMS, THAT ARE TAILORED FOR YOU? PLEASE CONTACT US.



## DE CHOCOLADEFABRIEK

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## DE KROES TASTY BAKERIES

PROUD OF ITS RICH HISTORY, WHICH DATES BACK MORE THAN 150 YEARS, DE KROES NEVER SEIZED TO BE A SPECIALIST IN MAKING TASTY BAKERY PRODUCTS. IN OUR 3 TAILOR MADE FACTORIES, SITUATED IN OOSTERHOUT, WEERT (THE NETHERLANDS) AND SEMUR-EN-AUXOIS (FRANCE), WE PRODUCE A WIDE RANGE OF SWEET AND SAVOURY GOURMET SNACKS, ALL IN A VARIETY OF TASTEFUL FLAVOURS, SHAPES AND TEXTURES.

DE KROES IS SPECIALIZED IN THE MANUFACTURING OF A WIDE RANGE OF SAVOURY APERITIF SNACKS UNDER PRIVATE LABEL AND UNDER THE JOS POELL BRAND. WE OFFER A COMPLETE PORTFOLIO IN COMPLEMENTING PRODUCT TYPES AND FLAVOURS.

QUALITY IS THE KEY ELEMENT OF OUR COMPANY POLICY IN ANY POSSIBLE WAY. REGARDING SAFETY AND ENVIRONMENT WE APPLY A SIMILAR STRATEGY. WE WORK WITH EACH OTHER AND FOR EACH OTHER IN AN ETHICAL RESPONSIBLE MANNER. WE RESPECT LABOUR RIGHTS AND EMPHASIZE THE IMPORTANCE OF MUTUAL RESPONSIBILITIES AND EXPECTATIONS REGARDING THIS MATTER.

IF YOU HAVE ANY SPECIFIC REMARKS OR QUESTIONS, WE KINDLY INVITE YOU TO CONTACT US.



### DE KROES B.V.

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## WHAT IS A MACARON?

MACARONS ARE REMARKABLE CAKES. THEY ARE AVAILABLE IN AN ARRAY OF FLAVOURS AND COLOURS. A MACARON CONSISTS OF 2 SOFT MERINGUE BISCUITS MADE WITH ALMOND FLOUR, EGG WHITES AND ICING SUGAR. THERE IS A DELICIOUS FILLING OF BUTTER CREAM AND A JAM OR GANACHE. WHEN MADE PERFECTLY, THIS SPECIAL TREAT HAS A LIGHT AND CRISPY OUTSIDE AND IS CHEWY LIKE SOFT NOUGAT ON THE INSIDE. A UNIQUE TRAIT OF THE MACARON ARE THE SPLIT EDGES OF THE MERINGUE BISCUITS, KNOWN IN FRANCE AS 'PIEDS' (LITTLE FEET).

## DUTCHHOMEMADE PREMIUM MACARONS

MACARONS ARE HOT! AND WE MAKE THE BEST QUALITY THERE IS, IN LARGE QUANTITIES, THE ARTISAN WAY! OUR MACARONS DISTINGUISH THEMSELVES BY THEIR SIZE - THEY ARE LARGER AND HEAVIER THAN THE AVERAGE MACARON. FOR OUR FILLINGS WE USE A DELICIOUS GANACHE MADE WITH CHOCOLATE AND CREAM, FLAVOURED WITH QUALITY FRUIT PUREE OR NUT BUTTERS. AND THE TASTE? LUXURIOUSLY DELICIOUS!

ON TOP OF THAT THERE IS A GOOD MARGIN TO BE MADE, BOTH FOR WHOLESALE AND FOR RETAILERS. WE DELIVER THE MACARONS FROZEN WITH A SHELF LIFE OF 12 MONTHS. IF INTERESTED? CONTACT US FOR MORE DETAILED INFORMATION.



## DUTCHHOMEMADE MACARONS

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ELVEE (ESTABLISHED IN 1994) IS A FULL SERVICE TRADING COMPANY IN CONFECTIONARY, WITH MAIN FOCUS ON LUXURY CHOCOLAT SPECIALTIES, BUT ALSO A WIDE ASSORTMENT OF CANDY.

SALES OFFICE IS SITUATED IN GORINCHEM, THE NETHERLANDS AND WE HAVE OUR OWN CHOCOLATE PRODUCTION FACILITY IN ETTEN-LEUR, THE NETHERLANDS AND WE ALSO HAVE GOOD RELATIONSHIPS WITH DEDICATED THIRD PARTIES.



**ELVEE HOLLAND B.V.**  
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LOOKING FOR 100% NATURAL ENERGY THAT WORKS QUICKLY AND FOR A LONG TIME? NO NEED FOR SLOW, SHORT-ACTING ENERGY BARS, CHEWING GUM OR PRODUCTS THAT MAKE YOU BOUNCE? THEN ENERGY-BULLETS® ARE FOR YOU! THE NATURAL ENERGY CANDIES WORK QUICKLY AND FOR UP TO 5 HOURS. THE TASTY CHEWABLE TABLETS CONTAIN DEXTROSE MACA, GUARANÁ AND SLOW-RELEASE CAFFEINE. ENERGY-BULLETS® COME IN 3 HANDY TAKE-AWAY CYLINDERS AND EACH CONTAIN 9 ENERGY CANDIES. THE SPECIALLY DEVELOPED NATURAL CAFFEINE (TTCAF®) IS RELEASED SLOWLY AND ENSURES THAT YOU CAN GO ON FOR LONGER WITH LESS CAFFEINE! EACH ENERGY BULLET CONTAINS 40 MG OF NATURAL CAFFEINE. IDEAL FOR WHEN YOU STILL HAVE TO MOVE ON!



## **ENERGY-BULLETS EUROPE B.V.**

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FOOD2SMILE BELIEVES THAT SWEETS AND SNACKS CAN EASILY BE COMBINED WITH A HEALTHY LIFESTYLE. FOOD2SMILE HELPS YOU ENJOY SUGARFREE, VEGAN ÁND GLUTENFREE CANDY AND CHIPS WITHOUT COMPROMISING ON TASTE. LET THEIR PRODUCTS PUT A REAL SMILE ON YOUR FACE!



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## NICE TO MEET YOU, WE ARE FRUITFUNK!

FRUITFUNK BRINGS THE WISHES AND DESIRES OF CHILDREN, PARENTS AND RETAILERS TOGETHER BY DEVELOPING HEALTHY ALTERNATIVES THAT HAS THE EXPERIENCE OF A CONVENTIONAL CONFECTIONERY PRODUCT. HAPPY PARENTS AND HAPPY CHILDREN! IN THE MEANTIME WE DISTRIBUTE OUR PRODUCTS WITH FUN PACKAGING FOR CHILDREN AND DELICIOUS FLAVOURS TO MORE THAN 25 COUNTRIES IN EUROPE. ALL OUR PRODUCTS ARE MADE FROM > 98% FRUIT, WITH NO ADDED NONSENSE. FROM OUR OFFICE IN 'S-HERTOGENBOSCH, THE NETHERLANDS WE WORK HARD TO ACHIEVE OUR AMBITION TO BECOME THE NUMBER ONE IN HEALTHY SNACKING. FULL FRUIT PURE FUNK!



### FRUITFUNK

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### **CORE VALUES OF GIFTS & CONCEPTS**

#### **MANY YEARS OF EXPERIENCE!**

GIFTS & CONCEPTS HAS YEARS OF EXPERIENCE IN THE "GIFT INDUSTRY" WITH BOTH FOOD AND NON-FOOD ITEMS. WE ARE EXPERTS IN SEASONAL INTERPRETATIONS OF PRODUCT TYPES AND OFFER A DISTINCTIVE, AFFORDABLE AND HIGH-QUALITY PRODUCT RANGE.

#### **THE CUSTOMER IS KING**

THE CUSTOMER COMES FIRST AND NOTHING IS IMPOSSIBLE. GIFTS & CONCEPTS IS AN EXPERT IN DESIGN AND OFFERS PRODUCTS OF DISTINCTIVE CONCEPTS. WE OFFER PRIVATE LABEL AND EXCLUSIVITY, ALLOWING THE RETAILER TO STAND OUT IN THE MARKET.

#### **QUALITY, QUANTITY AND SAFETY**

QUALITY AND SAFETY ARE OF PARAMOUNT IMPORTANCE TO GIFTS & CONCEPTS. WE BELIEVE THEY ARE OUR RESPONSIBILITY. GIFTS & CONCEPTS ESSENTIALLY RELIEVES THE RETAILER AND ALLOWS THE RETAILER TO PARTICIPATE WITH THEIR EUROPEAN ORDERS AND GAIN EXCLUSIVITY ON CERTAIN PRODUCTS.

#### **STOCKHOLDING**

GIFTS & CONCEPTS MAY ACT AS A STOCKHOLDER. DAILY AND/OR WEEKLY DELIVERY IS POSSIBLE. UNIQUE PACKAGING AND DESIGNS ARE ALSO A POSSIBILITY, AS ARE THE DELIVERY OF UNIQUE AND COMMERCIAL FLOOR DISPLAYS.

#### **GIFTS AND CONCEPTS**

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KLEPPER & KLEPPER IS A DUTCH COMPANY BASED IN VOLENDAM IN THE NETHERLANDS. SINCE 1990 KLEPPER SENIOR HAS HIS OWN CANDY STALL AT THE MARKET IN ALKMAAR. AFTER 25 YEARS OF SELLING LICORICE IN HIS STALL, KLEPPER SENIOR AND KLEPPER JUNIOR DECIDED TO CREATE AN ANNIVERSARY LICORICE. THIS WAS SUPPOSED TO BE THE TASTIEST LICORICE EVER. THE FIRST LICORICE CONSISTS OUT OF A PLEASURABLE BITE AND A TASTE THAT FEELS LIKE AN EXPERIENCE IN YOUR MOUTH. OUR FIRST LICORICE EVER WITHOUT GLUTEN OR GELATIN. THE BEST LICORICE EVER, FULL SWEET ACCORDING TO KLEPPER & KLEPPER. IN 2018 THE NEXT FLAVOUR CAME OUT CALLED 'MILDLY SALT', 'HONEY' CAME OUT IN 2019, 'BAY LEAF' IN 2020 AND THE MOST RECENT FLAVOUR CAME OUT IN 2022, 'SPICY SALT'. WE ARE A COMPANY THAT STRIVES TO IMPROVE IN SUSTAINABILITY AND THAT CARES FOR PEOPLE WITH ALLERGENS. ALL THE PRODUCTS THAT WE OFFER DO NOT HAVE ANY ALLERGENS AND SINCE 2021 WE HAVE A BIO-COMPOSTABLE PACKAGING. WE CHOSE FOR A NEW PACKAGING TO REDUCE OUR ECOLOGICAL FOOTPRINT. FURTHERMORE, SINCE THE START OF OUR PACKAGING WE USE FSC FOR OUR PAPER WHICH IS RESPONSIBLY SOURCED WOOD FIBER. MOST OF THE INGREDIENTS IN THE LICORICE ARE LOCALLY SOURCE IN THE NETHERLANDS TO KEEP THE CARBON GAS EMISSIONS AS SMALL AS POSSIBLE. EVEN SO TO SUPPORT LOCAL COMPANIES. WE ARE STRIVING TO BECOME EVEN MORE SUSTAINABLE IN THE FUTURE AND TO KEEP COMPING WITH NEW FLAVOURS OF THE BEST LICORICE EVER.



## KLEPPER & KLEPPER

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1131 JV VOLENDAM  
THE NETHERLANDS  
[WWW.KLEPPERANDKLEPPER.COM](http://WWW.KLEPPERANDKLEPPER.COM)

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LAREKA CONFECTIONERY EQUIPMENT IS A MID-SIZED COMPANY BASED IN THE BRAINPORT REGION. LAREKA HAS A CLOSE AND ENTHUSIASTIC TEAM WHICH CONSISTS OF YOUNG AND AMBITIOUS GUYS IN COMBINATION WITH SOME VERY EXPERIENCED ENGINEERS. TOGETHER THEY TAKE CARE OF YOUR PACKAGING. OUR AMBITION IS TO KEEP OFFERING PACKAGING SOLUTIONS THAT ENABLE YOU TO CAPITALIZE ON NEW DEVELOPMENTS AND TRENDS IN THE CHOCOLATE- AND PACKAGING MARKET. WE EXPRESS THIS WITH THE SLOGAN "WE TAKE CARE OF YOUR CONFECTIONERY AND OPTIMIZE YOUR PACKAGING". THE LATTER IS MORE THAN JUST A TAG LINE; IT IS A PROMISE.

## **BTB25:**

THE LAREKA BTB25 IS A LOW SPEED WRAPPING MACHINE FOR ARTISANAL CHOCOLATE PRODUCTION (UP TO 150.000 BARS/ MONTH).

THIS FLEXIBLE MACHINE WRAPS A WIDE RANGE OF BARS AND TABLETS IN PREMIUM PACKAGING STYLES. THE MACHINE WRAPS TWO LAYERS OF PACKAGING MATERIAL SIMULTANEOUSLY AROUND YOUR BAR OR TABLET. FOR THE INNER LAYER, ANY MATERIAL WITH HIGH-BARRIER- AND FOLDING CAPABILITIES CAN BE USED. THE OUTER LAYER IS WRAPPED IN (CRAFTED) PAPER OR CARDBOARD.

## **NP60:**

THE LAREKA NP60 IS A LOW SPEED WRAPPING MACHINE FOR NAPOLITAINS AND SMALL TABLETS (UP TO 350.000 BARS/ MONTH). THIS VERSATILE MACHINE WRAPS DIFFERENT SIZES OF ARTISANAL SMALL CHOCOLATES IN TRADITIONAL WRAPPING STYLES. TWO LAYERS OF PACKAGING MATERIAL ARE WRAPPED SIMULTANEOUSLY AROUND YOUR CHOCOLATE. FOR THE INNER LAYER, ANY MATERIAL WITH HIGH-BARRIER AND FOLDING CAPABILITIES CAN BE USED. THE OUTER LAYER IS WRAPPED IN (CRAFTED) PAPER. THE MACHINE IS PERFECTLY FIT FOR CUSTOM PACKAGING AND THE PROMOTIONAL USE OF SMALL TABLETS AS IT RUNS WITH PRE-CUT STACKED LABELS.



## **LAREKA CONFECTIONERY EQUIPMENT**

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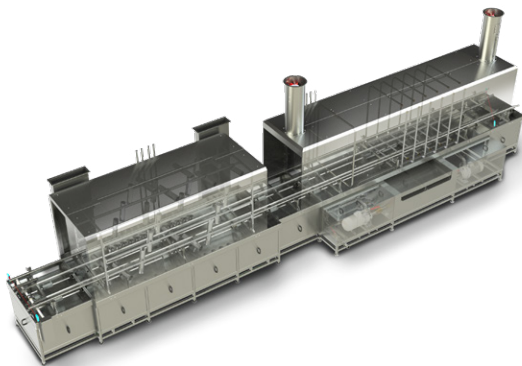
# MAFO INDUSTRIAL WASHING



MAFO INDUSTRIAL WASHING HAS BEEN BUILDING TUNNELWASHERS FOR OVER 65 YEARS. THE WASHER CAN BE FOUND ALL OVER THE WORLD IN ALL SORTS OF INDUSTRIES, I MAIN PART IS THE CANDY AND CHOCOLATE INDUSTRY. IN THIS INDUSTRY MAFO HAS SUPPLIED TO LOCAL COMPANIES AND GLOBAL BRANDS. THE WASHERS ARE WELL KNOWN FOR THEIR SIMPLE SET UP, GREAT WASH RESULTS AND 100% DRY MOULDS CAPABILITIES.

THE QUALITY IS SECOND TO NONE, AND TO PROOF THIS ALL MACHINES HAVE A 8 YEAR WARRANTY.

MAFO CAN ALSO SUPPORT IN A FULL AUTOMATED SYSTEM.



## MAFO INDUSTRIAL WASHING

[WWW.MAFO-INDUSTRIALWASHING.COM](http://WWW.MAFO-INDUSTRIALWASHING.COM)

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## CANDY FROM MATTHIJS. COLOURFUL, DELICIOUS & ENJOY

FROM THE SOUTH OF THE NETHERLANDS, WE HAVE BEEN CREATING SMALL MOMENTS OF HAPPINESS FOR CANDY LOVERS ALL OVER THE WORLD FOR MORE THAN 100 YEARS. WE DO THIS TOGETHER WITH A FANTASTIC TEAM OF ABOUT 100 COLLEAGUES. WITH HIGH-QUALITY INGREDIENTS AND PASSION WE MAKE DELICIOUS LIQUORICE, GUM CANDIES, VEGGIE CANDIES AND OF COURSE WINE GUMS.

MATTHIJS – THE MOST DELICIOUS!



### MATTHIJS B.V.

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4631 SM HOOGERHEIDE  
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MENKEN ORLANDO IS AN INTERNATIONALLY-OPERATING, FAMILY-RUN COMPANY WITH A LONG TRADITION. WE DEVELOP AND SUPPLY INNOVATIVE FOOD CONCEPTS FOR RETAIL AND FOOD SERVICE CLIENTS THROUGHOUT EUROPE. OUR EXPERTISE IS IN THE DEVELOPMENT OF PRIVATE LABEL CONCEPTS WITHIN SIGNATURE SNACKS, WHOLE FOODS & CHOCOLATE SPECIALTIES.



## **MENKEN ORLANDO**

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## EXPLORE REAL ASIAN FLAVOUR!

WE ARE MITSUBA. WE'RE EUROPE'S BIGGEST FAN OF ASIA. WE'RE A REAL FOODIE!

COME ON, YOU LIKE TO GO ON AN ADVENTURE, RIGHT? JUST TRY AND... BANG! FLAVOUR BOMBS ALL OVER. THANKS TO MITSUBA YOU WILL BRING THE POPPING ENERGY OF ASIA HOME! WE CHALLENGE BLANDNESS SO YOU CAN CELEBRATE THE UNEXPECTED THINGS IN LIFE. GRAB YOUR MOMENT AND GIVE IT SOME SPICE!

## WE WANT TO SPICE UP YOUR LIFE...

...AND ESTABLISH THE ASIAN SNACK CATEGORY WITH MITSUBA AS LEADING BRAND BY ADDING NEW PRODUCTS TO OUR LINE-UP, SIMULTANEOUSLY INCREASING OUR POSITIVE IMPACT ON INDUSTRY & CONSUMER LIVES THANKS TO OUR BELIEF WE CAN 'SPICE UP' EVERYTHING.

## WANT TO DISCOVER MORE?

HAVE A LOOK ON OUR WEBSITE! [WWW.MITSUBASNACKS.COM](http://WWW.MITSUBASNACKS.COM)



## MITSUBA

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NLFOOD IS A TRADING COMPANY SPECIALIZED IN EXPORTING DUTCH AND OTHER EUROPEAN (NON)FOOD PRODUCTS. OUR RANGE ENCOMPASSES OVER 40.000 FOOD PRODUCTS, INCLUDING DRIED, FROZEN AND CHILLED GROCERY ITEMS. WE ARE KNOWN FOR WORKING WITH LARGE, FAMOUS BRANDS. HOWEVER, WE ALSO EXPORT PRIVATE LABELS LIKE DUTCH BAKERY AND G'WOON, TWO COMPETITIVELY PRICED QUALITY BRANDS IN THE FOOD SECTOR.

WE ADDITIONALLY PROVIDE A WIDE ASSORTMENT OF MEAT, DAIRY (CHEESE), BAKERY AND NON-FOOD PRODUCTS. TO ALLOW FOR AN EVEN LARGER OFFER, WE ALSO SHIP POPULAR PRODUCTS FROM OTHER EUROPEAN COUNTRIES. ARE YOU LOOKING FOR PRODUCTS THAT ARE NOT COVERED BY OUR CURRENT RANGE? PLEASE LET US KNOW AND WE WILL GET RIGHT INTO IT, SO AS TO ENSURE WE CAN LIVE UP TO YOUR DEMANDS.

BUYING POWER IS KEY TO THE NLFOOD ORGANIZATION. WHILE WE HAVE STRONG PARTNERSHIPS WITH THE LEADING JOINT PURCHASING ORGANIZATIONS IN THE SUPERMARKET BUSINESS, WE ALSO HAVE THE MEANS TO PURCHASE FROM MANUFACTURERS WITHOUT PRESENCE OF ANY INTERMEDIARIES. OUR ORGANIZATION IS CHARACTERIZED BY STRONG RESOURCES AND A VAST EXPERIENCE IN LOGISTICS. MOREOVER, OUR WAREHOUSE IS STRONGLY LOCATED DUE TO ITS CLOSE PROXIMITY TO THE PORTS OF ROTTERDAM AND ANTWERP. DEPARTING FROM THESE PORTS WE CAN SHIP PRODUCTS THROUGHOUT THE ENTIRE INTERNATIONAL FOOD MARKET. TO PUT IT DIFFERENTLY: WE OFFER THE ENTIRE PACKAGE. OUR SERVICE BOTH PROVIDES YOU AND OUR CLIENTS WITH ALL SORTS OF BENEFITS. THIS SERVICE INCLUDES, BUT IS NOT LIMITED TO, TRUCKING PRODUCTS TO THE PORTS, TAKING CARE OF THE NECESSARY DOCUMENTATION RELATED TO CUSTOMS AND SPECIFIC REQUIREMENTS PER COUNTRY. WE COMPLETELY UNDERSTAND THAT EVERY SINGLE CUSTOMER HAS UNIQUE DEMANDS. WE BELIEVE THAT OUR PERSONAL AND FLEXIBLE APPROACH HELPS US SUIT ALL THE NEEDS YOU HAVE AND PROVIDES YOU WITH THE SOLUTIONS YOU SEEK. WE STRONGLY BELIEVE THAT IT IS IMPORTANT TO MAINTAIN STRONG PARTNERSHIPS WITH OUR CLIENTS. TO US, THE PATHWAY TO SUCCESS IN THE WORLD FOOD MARKET IS CHARACTERIZED BY A COMBINATION OF YOUR INPUT AND OUR EXPERIENCE.



## **NLFOOD B.V.**

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NORA BISCUITS IS A BISCUIT PRODUCER WHICH SPECIALIZES IN PRIVATE LABEL PACKAGING. ESTABLISHED IN 1906, THE COMPANY HAS A GREAT HISTORY IN PRODUCING INNOVATE BISCUITS FOR THE NATIONAL- AND INTERNATIONAL MARKET. THE MANY YEARS OF EXPERIENCE WITH PRIVATE LABEL DEVELOPMENT HAS MADE THE COMPANY A SPECIALIST ON THIS AREA. AT THE MOMENT, ALMOST 95% OF OUR CUSTOMERS RECEIVES THE PRODUCTS IN PRIVATE LABEL PACKAGING. THERE IS ALSO THE POSSIBILITY TO RECEIVE NORA DESIGN FOR ALMOST ALL PRODUCTS.

## QUALITY

THE STRIVE FOR QUALITY PRODUCTS RESULTS THE FOLLOWING CERTIFICATES:

- IFS HIGHER LEVEL
- FDA APPROVED
- RSPO PALMOIL
- RAINFOREST ALLIANCE CACAO
- FAIRTRADE CACAO
- SKAL ORGANIC CERTIFICATE

## CORE VALUES

THE VISION OF THE COMPANY MAINTAINS TO BE AN ESTABLISHED PRIVATE LABEL PRODUCER OF GOOD QUALITY AND INNOVATE BISCUITS FOR THE NATIONAL-AND INTERNATIONAL MARKET.

## CORE VALUES WE STRONGLY BELIEVE IN:

- FLEXIBILITY: COOPERATING WITH CUSTOMERS TO CREATE THE BEST POSSIBLE RESULT
- CUSTOMER SERVICE: DIRECT COMMUNICATION WITH CUSTOMERS' OWN POINT OF CONTACT
- QUALITY: FOCUS ON HIGH-QUALITY INGREDIENTS AND STRICT QUALITY POLICY
- FRESHNESS: PRODUCTS ARE PRODUCED ON ORDER



## NORA BISCUITS

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## ABOUT OPTIMUM

OPTIMUM SORTING DEVELOPS, BUILDS, INSTALLS AND SERVICES INNOVATIVE OPTICAL SORTING SOLUTIONS FOR THE FOOD-, NON-FOOD AND PET-FOOD INDUSTRY. ALL MACHINES USE CUTTING-EDGE CAMERA AND LASER TECHNOLOGY. ITS COMMITMENT TO CONTINUOUS INNOVATION AND ITS COLLABORATION WITH AWARD-WINNING RESEARCH INSTITUTES WORLDWIDE ENABLE OPTIMUM SORTING TO ALWAYS USE THE LATEST DETECTION TECHNOLOGY TO SOLVE THE MOST COMPLEX SORTING PROBLEMS. OPTIMUM SORTING HIGH-END SOLUTIONS, SUPPORTED BY A TEAM WITH CLOSE TO 1000 YEARS OF COMBINED EXPERIENCE IN OPTICAL SORTING, ENSURE ITS CLIENTS CAN PROVIDE THEIR CUSTOMERS WITH PRODUCTS OF CONSISTENTLY HIGH QUALITY. THE COMPANY'S HQ IS LOCATED IN HASSELT, BELGIUM, WITH SUBSIDIARIES IN THE NETHERLANDS, THAILAND, AND THE UNITED STATES. A NETWORK OF AGENTS PROVIDES SALES SUPPORT AND PERSONALIZED SERVICE TO CUSTOMERS IN MORE THAN 80 COUNTRIES ACROSS THE FIVE CONTINENTS.

### OPTIMUM SORTING

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5626 DD EINDHOVEN  
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EMAIL: [SALES@OPTIMUM-SORTING.COM](mailto:SALES@OPTIMUM-SORTING.COM)



## FOR A SWEET MOMENT OF JOY, OPT FOR THE REFINED CONFECTIONERY FROM PETROVITCH B.V.

THE HIGH QUALITY ASSORTMENT VARIES FROM PÂTE DE FRUITS, PRODUCED WITH REAL FRUIT PULP, TO LUXURIOUS ROCK CANDY STICKS, COCKTAIL STIRRERS AND MAPLE STICKS MADE OUT OF DRIED NATURAL MAPLE SIROP. PETROVITCH USES ONLY THE FINEST INGREDIENTS.

THE RICH DUTCH HISTORY OF OUR CONFECTIONERY CAN STILL BE SEEN AND TASTED IN THE CRAFTSMANSHIP MORE THAN A HUNDRED YEARS AFTER ITS FOUNDING IN 1903.

THANKS TO OUR DECADES OF EXPERIENCE, WE KNOW IT COMES DOWN TO DEDICATION. DEDICATION TO OUR TRADITIONAL & ARTISANAL PRODUCTS AND OUR LOYAL CUSTOMERS. WE INVEST IN LONG-TERM, WARM RELATIONSHIPS. FOR THESE REASONS, OUR CUSTOMERS HAVE OFTEN BEEN WORKING WITH PETROVITCH FOR DECENNARIES. YOU CAN ALWAYS COUNT ON US.



### PETROVITCH B.V.

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# PRIMUS WAFER PAPER



PRIMUS WAFER PAPER B.V. IS THE MARKET LEADER IN POTATO STARCH BASED EDIBLE WAFER PAPER. WE SUPPLY WAFER PAPER SOLUTIONS TO MORE THAN 200 CUSTOMERS IN 50 COUNTRIES. PRIMUS IS ACTIVE IN A VARIETY OF SEGMENTS SUCH AS EDIBLE BRANDING, BIO-DEGRADABLE PACKAGING, CONFECTIONARY, EDIBLE DECORATION, PRINTING SHEETS AND BAKING. WE ARE KNOWN FOR OUR PREMIUM QUALITY WAFER PAPER AND OUR ABILITY TO PROVIDE THIN & FLEXIBLE WAFER PAPER ON ROLLS. OUR PAPER IS VERY VERSATILE SUGAR AND ALLERGEN FREE. OUR WAFER PAPER IS AVAILABLE IN DIFFERENT COLORS, SHAPES AND SIZES.



## PRIMUS WAFER PAPER

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# ROKA CHEESE CRISPIES / ROODENRIJS KAASTABLETTEN INDUSTRIE ROKA B.V.



THE COMPANY ROKA WAS FOUNDED IN 1949 IN DELFT. SINCE THE VERY BEGINNING THE COMPANY SPECIALIZES IN MAKING PREMIUM CRISPY PUFF-PASTRY BISCUITS, ABUNDANTLY FLAVORED WITH OVER 30% MATURED CHEESE.

ALL ROKA CHEESE BISCUITS HAVE AN EXCELLENT UNIQUE FLAVORS AND TEXTURE. THE UNIQUE TASTE COMES FROM THE HIGH PERCENTAGE (30%) OF REAL MATURED CHEESE WHICH IS USED. THE TEXTURE IS REALLY UNIQUE BECAUSE EVERY SINGLE BISCUIT IS MADE FROM REFINED PUFF-PASTRY, CONSISTING OF 90 LAYERS (45 LAYERS OF DOUGH AND 45 LAYERS OF CHEESE). OUR CRISPIES ARE STILL BAKED ACCORDING TO THE ORIGINAL RECIPE CREATED IN 1949. EVER SINCE, ROKA HAS CONTINUED TO FOCUS ON MAKING THE FINEST QUALITY CHEESE BISCUITS, MADE FROM THE BEST INGREDIENTS TO CREATE THOSE SPECIAL MOMENTS OF INDULGENCE.

THE RANGE HAS EXPANDED OVER TIME WITH DIFFERENT CHEESES LIKE CHEDDAR, EMMENTAL AND PARMIGIANO AND FLAVORS LIKE ONION, BLACK PEPPER AND GARLIC. THE RANGE HAS ALSO BEEN EXPANDED WITH CHEESE STICKS AND CHEESE PUFFS WHICH ARE BAKED FROM THE SAME REFINED PUFF-PASTRY AND MATURED OLD GOUDA CHEESE.



## ROKA CHEESE CRISPIES / ROODENRIJS KAASTABLETTEN INDUSTRIE ROKA B.V.

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THE DUTCH FAMILY BUSINESS SWEETLIFE B.V. ENTERED THE CONFECTIONERY MARKET IN 1990 AND QUICKLY GREW INTO AN IMPORTANT INTERNATIONAL PARTNER FOR RETAIL, WHOLESALERS, DRUGSTORE CHAINS AND CONFECTIONERY MANUFACTURERS. SWEETLIFE DEVELOPS ITS OWN PRODUCTS – SUCH AS THE POPULAR ROB'S DROP® AND CHOCRANT® – AND SUPPORTS CUSTOMERS IN REALIZING THEIR OWN PRODUCT LINE.

THROUGH YEARS OF EXPERIENCE AND WARM CONTACTS, SWEETLIFE CAN MAKE THE IMPOSSIBLE POSSIBLE FOR CUSTOMERS AT HOME AND ABROAD. TASTE TRENDS, PRODUCT KNOWLEDGE AND LOGISTICS KNOW-HOW ARE COMBINED, SO THAT CLIENTS CAN CONTINUE TO PIONEER IN THE INDUSTRY TOGETHER WITH SWEETLIFE.



## **SWEETLIFE B.V.**

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## **CRAZY ABOUT CANDY PRODUCTION**

AS A WORLD-LEADING SUPPLIER OF PRODUCTION LINES FOR GUMS AND JELLIES, TANIS USES ITS WEALTH OF KNOWLEDGE IN TAILORING SOLUTIONS FOR EVERY NEED. OUR SERVICE INCLUDES EVERYTHING FROM OPTIMIZING RECIPES TO FINDING THE RIGHT PRODUCTION EQUIPMENT SOLUTION, WHATEVER THE SCALE OF YOUR OUTPUT.

MAKING GUMS AND JELLIES IS A VERY SENSITIVE PROCESS AND WE TAKE ADVANTAGE OF OUR 25 YEARS OF EXPERIENCE ENSURING EVERY ELEMENT IN YOUR PRODUCTION LINE IS FIT FOR YOUR SPECIFIC PURPOSE. FROM PREPARATION, COOKING, AND BLENDING TO MOULDING, CONDITIONING, AND FINISHING EACH PIECE OF EXPERTLY ENGINEERED MACHINERY IS CONNECTED TO THE OTHER, AND TO YOU, SO PRODUCTION IS ALWAYS PERFECTLY ORCHESTRATED. WHETHER YOU GO FOR ONE OF OUR STATE-OF-THE-ART ROBOTIC SYSTEMS OR SOMETHING WITH A HIGHER DEGREE OF MANUAL INVOLVEMENT, WE HAVE THE SOLUTION.

IF YOU'RE INTERESTED IN PRODUCING GUMS AND JELLIES WITH ACTIVE INGREDIENTS, LOW SUGAR, SPECIAL FLAVORS AND FINISHES OR ANYTHING ELSE, WE LOOK FORWARD TO DEVELOP THE OPTIMAL SOLUTION TOGETHER WITH YOU.



### **TANIS**

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EMAIL: [INFO@TANIS.COM](mailto:INFO@TANIS.COM)



## ABOUT THE BOX

TINS ARE THE IDEAL PACKAGING AND EXTREMELY SUITABLE FOR PROMOTING YOUR BRAND OR BUSINESS. THANKS TO ITS APPEARANCE, A FUNCTIONAL TIN PACKAGING CREATES REAL ADDED VALUE.

AS A PACKAGING SPECIALIST, WE HAVE THE LARGEST RANGE OF STANDARD TINS IN THE BENELUX SINCE 1998. IN ADDITION, WE ARE ALSO ACTIVE THROUGHOUT EUROPE AND HAVE SALES OFFICES IN GREAT BRITAIN AND FINLAND.

### THE RIGHT TIN FOR EVERY PRODUCT

WITH A STOCK OF MORE THAN 1 MILLION STANDARD TINS, WE ARE ALWAYS HAPPY TO ASSIST YOU. WHETHER YOU'RE LOOKING FOR UNPRINTED TINS, CUSTOM-MADE TINS, PRINTED THEMED TINS OR FABERGÉ EGGS, WE ARE ALWAYS HAPPY TO PROVIDE YOU WITH ADVICE. WE MAKE PACKAGING FOR BRANCHES IN THE FOOD AND NON-FOOD SECTORS, BUT WE CAN ALSO CREATE A TAILOR-MADE TIN THAT CAN BE USED AS PROMOTIONAL MATERIAL. YOUR COFFEE, TEA, SWEETS, HERBS, CHOCOLATE, OR COSMETICS ARE SAFE! ALSO REMARKABLE IS OUR SELECTION OF FABERGÉ EGGS: BEAUTIFUL REPLICAS OF THE ORIGINAL EGGS BY CARL FABERGÉ.

DURABLE, RESPONSIBLE AND CUSTOMER-ORIENTED. WITH OUR RECYCLABLE TINS, THE BOX IS THE PARTNER YOU'RE LOOKING FOR. VIEW OUR EXTENSIVE COLLECTION OR REQUEST A FREE QUOTATION TODAY.

### LOOKING FOR A CUSTOM-MADE TIN? WE ARE HAPPY TO THINK ALONG WITH YOU

THE BOX B.V. HEADQUARTERS ARE LOCATED IN APELDOORN, WHERE A TEAM OF TIN SPECIALISTS IS LOOKING TO ASSIST YOU AT ALL TIMES. OUR EMPLOYEES ARE PROFESSIONALS AND CAN PROVIDE YOU WITH ANY ADVICE WHEN IT COMES TO TIN PACKAGING. WE WILL DO EVERYTHING WE CAN TO MAKE A PRODUCT AS SUCCESSFUL AS POSSIBLE. WE GUIDE YOU DURING THE PRODUCTION PROCESS TO ULTIMATELY ACHIEVE THE BEST RESULTS, WHILE FULLY TAKING YOUR NEEDS AND SPECIFIED BUDGET INTO ACCOUNT.

WE WILL GLADLY DISCUSS THE POSSIBILITIES WITH YOU!

#### THE BOX B.V.

LAAN VAN DE KREEFT 100  
7324 BX APELDOORN  
THE NETHERLANDS  
WWW.THEBOX-BLIKKEN.NL

CONTACT: TONY VEER

PHONE: +31 (0)55 - 36 03 851

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## PASSION AND LOVE FOR THE BAKER'S CRAFT AND CUSTOMER...MEETS PASSION FOR INDUSTRIAL PRODUCTION

AT VAN DIJK BAKERY DIJK BAKERY WE SEE EVERY DAY AS A NEW OPPORTUNITY TO MAKE DELICIOUS FRESH AND LONG-LIFE SPECIALTIES FOR YOU. WE DEVELOP THEM ON A SMALL SCALE, WITH OUR OWN HANDS AND FULL OF LOVE. UNTIL THEY ARE THE PRETTIEST AND TASTIEST.

WHEN WE ARE SATISFIED, WE ROLL OUT OUR WIDE RANGE OF MUFFINS, BATTENBERGS, BISCUITS AND LOAF CAKES ON A LARGER SCALE. WITHOUT MAKING CONCESSIONS TO OUR TRADITIONAL QUALITY.



### VAN DIJK BAKERY

HET OUDE DIEP 9  
8064 PN ZWARTSLUIS  
THE NETHERLANDS  
[WWW.VANDIJKBAKERY.COM](http://WWW.VANDIJKBAKERY.COM)

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PHONE: +31 (0)38 - 386 68 33  
EMAIL: [J.GREEUW@VANDIJKBAKERY.COM](mailto:J.GREEUW@VANDIJKBAKERY.COM)

## 'THE ORIGINAL FROM HOLLAND'

LEADING INNOVATORS OF CONFECTIONERY, COVERING GUMMY, LIQUORICE, DROPS, PEPPERMINT, CHEWS, FOAM AND DRAGEE.

TRADITIONAL, SUGARFREE AND GELATINE FREE RANGES ARE OFFERED. THE VAN SLOOTEN BRAND ALWAYS HAS THE EXPLORER IN MIND.

WE HAVE A TASTE FOR YOUR BUSINESS!



### **VAN SLOOTEN INTERNATIONAL B.V.**

KANAALDIJK 16  
2741 PA WADDINXVEEN  
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# VAN VLIET B.V.

VAN VLIET

*the family of candy brands*

## WHO ARE WE?

- FAMILY BUSINESS, FOUNDED IN 1974
- YEARS OF EXPERIENCE WITH OUR OWN BRANDS, ALL EXTREMELY VARIED
- PRODUCER OF CONFECTIONARY, FOCUSED ON EUROPEAN MARKET
- LARGE RANGE IN VEGAN
- EXPERT IN CREATING PRIVATE LABELS (OVER 40 YEARS OF EXPERIENCE)
- 150+ EMPLOYEES
- OWN SALES FORCE & DISTRIBUTORS
- INNOVATIVE, DEDICATED AND ENTHUSIASTIC
- WE ARE BRC AND IFS CERTIFIED, GSI DATA SOURCE



### VAN VLIET B.V.

GOUWELANDENLAAN II  
240B ZG ALPHEN AAN DEN RIJN  
THE NETHERLANDS  
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## ABOUT VERO SWEET PRESENTS VERO SWEET PRESENTS DEVELOPS CREATIVE PACKAGING FOR CONFECTIONERY

WE TRANSLATE CANDY INTO SPECIAL MOMENTS, WITH CREATIVE IDEAS FOR EVERY SEASON. FROM CHRISTMAS TO HALLOWEEN, VALENTINE'S DAY AND EVERY OTHER CURRENT EVENT: YOU WILL ALWAYS GET AN ATTRACTIVE, UNIQUE PRODUCT. WOULD YOU LIKE TO GET PRODUCTS FOR YOUR PRIVATE LABEL? WE HAVE A LOT OF EXPERIENCE AND IDEAS ON THAT TOO!

### WHO ARE WE?

IN 1947 VERO SWEET PRESENTS STARTED OUT AS A REGIONAL FAMILY BUSINESS. NOWADAYS THE COMPANY IS INTERNATIONALLY KNOWN, WITH ITS SECOND BRANCHE IN HONG KONG.

WITH YEARS OF EXPERIENCE, WE ALWAYS DELIVER ON THE BEST QUALITY AND EXPERTISE. WE ARE ALWAYS LOOKING FOR NEW WAYS TO INNOVATE, BOTH ON TECHNIQUES AND IDEAS. WHAT DO WE DO? VERO SWEET PRESENTS IS ALL ABOUT CREATIVITY AND EXTRAORDINARY PACKAGING FOR EVERY OCCASION. WE CARE ABOUT YOUR WISHES AND INVOLVE YOU IN THE PROCESS, TO MAKE SURE THAT WE COME UP WITH THE PERFECT PRODUCT TOGETHER. WE CREATE CONCEPTS FOR THE PACKAGING AND BRING THEM TO LIFE WITH A DESIGN. THE PACKAGING IS MOSTLY PRODUCED IN WAALWIJK. THEY GET PRINTED IN VARIOUS FACTORIES IN CHINA AND GET PREPARED FOR SALE IN WAALWIJK. WE OFFER OPPORTUNITIES TO PEOPLE WHO ARE DISTANT FROM LABOR TO WORK WITH US. WE CARE AS MUCH ABOUT OUR SWEETS AS ABOUT EACH OTHER. CERTIFICATION VERO SWEET PRESENTS IS THE PROUD OWNER OF BIO CERTIFICATION AND UTZ CERTIFIED, THE QUALITY MARK OF FAIR TRADE. WE ALSO OWN THE FSSC22000 FOOD SAFETY CERTIFICATION.



### VERO 'SWEET PRESENTS' B.V.

INDUSTRIEWEG 81  
5145 PD WAALWIJK  
THE NETHERLANDS  
[WWW.VERO.NL](http://WWW.VERO.NL)

CONTACT: SANDER VELHOVEN  
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EMAIL: [SANDER@VERO.NL](mailto:SANDER@VERO.NL)

## JOIN US IN OUR CHOCOLATE EXPERIENCE

A JOURNEY THAT STARTS WITH CHOOSING THE VERY BEST RAW MATERIALS. THANKS TO OUR MANY YEARS OF EXPERIENCE IN THE FIELD OF TASTE AND DESIGN, WE KNOW HOW TO MAKE THE MOST BEAUTIFUL CREATIONS COME TRUE. EVERY BONBON IS A PARTY IN THE MOUTH. IN OUR STUDIO IN SCHIMMERT, SOUTH-LIMBURG, OUR CHOCOLATIERS CREATE THE MOST BEAUTIFUL CHOCOLATE EXPERIENCES WITH TRADITIONAL PASSION. EVERY DAY AGAIN. WE WOULD LIKE TO CONTINUE TO SURPRISE YOU WITH THE RIGHT BALANCE OF SWEETS, SOURS AND BITTERS, MELTING IN YOUR MOUTH. EVERY BONBON IS A TASTE EXPLOSION, IF IT'S FOR OUR OWN VISSER CHOCOLADE BRAND OR FOR YOUR PRIVATE LABEL, WITH THE APPROPRIATE NUANCE THAT MAKES THE CHOCOLATE EXPERIENCE PERFECT.

IN OTHER WORDS: EXPECT THE UNEXPECTED



### VISSER CHOCOLADE B.V.

DE STEEG 32 A/B  
6333 AP SCHIMMERT  
THE NETHERLANDS  
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PHONE: +31 (0)45 - 57 10 025  
EMAIL: [INFO@VISSERCHOCOLADE.NL](mailto:INFO@VISSERCHOCOLADE.NL)



# YOOL FOOD CONCEPTS



WE CREATE HAPPINESS IN EVERYTHING WE DO. WITH MORE THAN 10 YEARS OF EXPERIENCE IN THE WORLD OF CONFECTIONERY, WE KNOW ALL TRENDS AND DEVELOPMENTS AND WE CAN MAKE CHOCOLATE THAT SUITS YOUR BRAND. WITH OUR OWN PRODUCTION CAPACITY WE CAN PRODUCE THE MOST DELICIOUS CHOCOLATE FOR YOU.

WE RECENTLY DEVELOPED OUR OWN BRAND, HAPPY TRAILS, CRUNCHY CHOCOLATE BALLS IN DELICIOUS FLAVOURS.



## YOOL FOOD CONCEPTS

KRATONKADE 7  
3024 ES ROTTERDAM  
THE NETHERLANDS  
[WWW.YOOL-CONCEPTS.COM](http://WWW.YOOL-CONCEPTS.COM)

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EMAIL: [INFO@YOOL-CONCEPTS.COM](mailto:INFO@YOOL-CONCEPTS.COM)

# PRODUCT IN THE SPOTLIGHT

## CEASARZ ENERGY CANDY

POWER COMES IN MANY SIZES!

CEASARZ ENERGY CANDY A TASTY PICK-ME-UP AND GIVES A QUICK POWER BOOST. EXACTLY AT THOSE MOMENTS WHEN YOU CAN USE SOME ENERGY. THIS HARD CANDY, WITH A SURPRISING SOUR POWDER CORE, CONTAINS CAFFEINE, TAURINE AND A VITAMIN B COMPLEX. TOGETHER IT PROVIDES EXTRA FOCUS AND ENERGY. DOSING IS NOT AN ISSUE; BECAUSE CEASARSZ IS PACKED PER PIECE. CONSCIOUSLY, BECAUSE THAT WAY YOU CAN EASILY TAKE IT WITH YOU IN YOUR (SPORTS) BAG, POCKET OR, FOR EXAMPLE, IN THE CAR. TO ENJOY THE TASTE AND THE BOOST ANYWHERE, ANYTIME.



### CONFISERIE NAPOLEON

DELTAHOEK 110  
4511 PA BRESKENS  
THE NETHERLANDS  
[WWW.CONFISERIE-NAPOLEON.NL](http://WWW.CONFISERIE-NAPOLEON.NL)

CONTACT: WILLEM-JAN KLEIJN  
PHONE: +31 (0)10 - 41 42 622  
EMAIL: [INFO@CONFISERIE-NAPOLEON.COM](mailto:INFO@CONFISERIE-NAPOLEON.COM)

## SWEET RAINBOW

- RAINBOW JAZZIES
- RAINBOW CHOCOLATE BAR
- RAINBOW MILK CHOCOLATE HEARTS
- RAINBOW LOLLIPOPS
- RAINBOW BIG SWIRL LOLLY
- RAINBOW CHOCOLATE TABLET



### CREST SUIKERWERKEN BV

COPERNICUSSTRAAT 4  
6003 DE WEERT  
THE NETHERLANDS  
[WWW.CRESTHOLLAND.NL](http://WWW.CRESTHOLLAND.NL)

CONTACT: JOOP MOLENAAR  
PHONE: +31 (0)495 - 538 061  
EMAIL: [INFO@CRESTHOLLAND.NL](mailto:INFO@CRESTHOLLAND.NL)

## SILO PRETZELS

INTRODUCING SILO PRETZELS, THE PERFECT INDULGENCE FOR ANY CHOCOLATE LOVER! OUR DELICIOUS PRETZELS ARE COATED IN A HEAVENLY BLEND OF MILK AND WHITE CHOCOLATE, AND THEN SPRINKLED WITH A VARIETY OF COLORFUL NON-PAREILLES TOPPINGS.

THESE SILO FILLED WITH PRETZELS ARE THE PERFECT SNACK FOR ANY OCCASION, WHETHER YOU'RE CRAVING SOMETHING SWEET TO PAIR WITH YOUR AFTERNOON TEA, OR NEED A LITTLE TREAT TO SHARE WITH FRIENDS AND FAMILY. OUR UNIQUE COMBINATION OF FLAVORS AND TEXTURES IS SURE TO DELIGHT YOUR TASTE BUDS AND LEAVE YOU WANTING MORE.



### DE CHOCOLADEFABRIEK

VAN LEEUWENHOEKSTRAAT 8  
1704 RC HEERHUGOWAARD  
THE NETHERLANDS  
[WWW.DECHOCOLADEFABRIEK.NL](http://WWW.DECHOCOLADEFABRIEK.NL)

CONTACT: HESSEL VAN DER WAL  
PHONE: +31 (0)72 - 571 07 77  
EMAIL: [H.VANDERWAL@DECHOCOLADEFABRIEK.NL](mailto:H.VANDERWAL@DECHOCOLADEFABRIEK.NL)



## BAGUETTE

OUR CRISPY BAGUETTE TOAST IS CREATED WITH TASTEFUL INGREDIENTS. IT IS DELICIOUS TO EAT WITH A SAVOURY OR SWEET SPREAD. CATEGORY: SNACKS, CONFECTIONERY, BISCUITS

## ORGANIC

LET'S GO ORGANIC! THE PERFECT CRUNCH BASE FOR A HEALTHIER BREAKFAST WITH SOME MORE VARIETY. NICE AND BRITTLE CRACKERS WITH LOTS OF GRAINS AND SEEDS, A GOOD SOURCE OF PROTEIN AND RICH IN FIBERS. CATEGORY: SNACKS, CONFECTIONERY, BISCUITS

## OVEN BAKED SAVOURY BISCUITS

DELICIOUS BISCUITS WHICH ARE MADE WITH REAL BUTTER. A GOURMET VARIETY OF SAVOURY BISCUITS, WHICH ARE OVEN BAKED TO ENHANCE THEIR CRUNCHY BITE AND GIVE THEM A LIGHT GOLDEN COLOUR. CATEGORY: SNACKS, CONFECTIONERY, BISCUITS



### DE KROES B.V.

EVERDENBERG 60  
4902 TT OOSTERHOUT  
THE NETHERLANDS  
[WWW.DEKROESBV.COM](http://WWW.DEKROESBV.COM)

PHONE: +31 (0)162 - 498 800  
EMAIL: [M.QUAEDACKERS@JOS-POELL.COM](mailto:M.QUAEDACKERS@JOS-POELL.COM)





## HAPPY SOUR

THE FOOD2SMILE SOUR GUMMIES ARE SO ENJOYABLE. TASTE THE FLAVOURS OF LEMON, ORANGE AND GREEN APPLE. SUGARFREE, GLUTENFREE AND VEGAN GUMMIES.



**FOOD2SMILE B.V.**  
URANIUMWEG 17  
3812 RJ AMERSFOORT  
THE NETHERLANDS  
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PHONE: +31 (0)33 - 47 99 658  
EMAIL: [INFO@FOOD2SMILE.NL](mailto:INFO@FOOD2SMILE.NL)

## THE BEST LICORICE EVER - SPICY SALTY

THE RUMORS ARE TRUE: KLEPPER & KLEPPER HAVE DEVELOPED A NEW TASTE SENSATION...LICORICE WITH A HINT OF SEAWEED! WITHOUT GLUTEN AND -GELATIN. AND IN A BIO-COMPOSTABLE PACKAGING.



### KLEPPER & KLEPPER

BELLSTRAAT 5A  
1131 JV VOLENDAM  
THE NETHERLANDS  
[WWW.KLEPPERANDKLEPPER.COM](http://WWW.KLEPPERANDKLEPPER.COM)

CONTACT: HUIB KLEPPER  
PHONE: +31 (0)6 - 24 36 44 94  
EMAIL: [INFO@KLEPPERENKLEPPER.NL](mailto:INFO@KLEPPERENKLEPPER.NL)

## VERLIEFDE MANNEKES

WITH THE DELICIOUS SWEET TASTE OF BLUEBERRY, CHERRY AND STRAWBERRY. IS THERE ANYONE WHO CAN RESIST "DE VERLIEFDE MANNEKES"



### **MATTHIJS B.V.**

WATTWEG 3  
4631 SM HOOGERHEIDE  
THE NETHERLANDS  
[WWW.MATTHIJS.NL](http://WWW.MATTHIJS.NL)

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EMAIL: [JURIAAN@MATTHIJS.NL](mailto:JURIAAN@MATTHIJS.NL)

## CHOCRANT

"OUR PRIDE, SWEETLIFE'S CHOCRANT IS A PREMIUM PRODUCT OFFERING THE BEST MILK CHOCOLATE AND PEANUTS IN MILK CHOCOLATE, COVERED WITH A THIN SUGAR LAYER. IT'S COLORED WITH NATURAL COLORANTS USING CONCENTRATES FROM FRUITS AND PLANTS AND IT'S PRODUCED WITH SUSTAINABLE CERTIFIED INGREDIENTS. IT COMES IN TWO PACK SIZES, A 230G. STAND UP BAG AND A POKETSIZE 50G. BAG. BOTH BAGS SIZES ARE PACKED IN A COLORFUL DISPLAY CARTON".



### SWEETLIFE B.V.

PLEIN 1923 NR.14  
3941 ER DOORN  
THE NETHERLANDS  
[WWW.SWEETLIFE.NL](http://WWW.SWEETLIFE.NL)

CONTACT: ROBERT VAN BARNEVELD  
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EMAIL: [ROBERT@SWEETLIFE.NL](mailto:ROBERT@SWEETLIFE.NL)

## CHRISTMASS BALL FOR CHOCOLATE

AS A CHRISTMAS GIFT, THIS FRENCH COMPANY NEEDED A SUITABLE TIN CONTAINER THAT COULD BE HUNG UP FILLED IN A CHRISTMAS TREE. THE COMPANY IS A PRODUCER OF CHOCOLATE COOKIES, SO THIS TYPE OF TREAT WAS CERTAINLY MANAGEABLE. WE WERE COMMISSIONED TO SUPPLY THE TIN.

### A WARM FEEL

THE CUSTOMER WANTED A TIN THAT HAD A WARM FEEL TO IT. AFTER ALL, IT IS CHRISTMAS! ALSO, BECAUSE FOODSTUFFS ARE PACKAGED IN IT, IT HAD TO BE FIRMLY SEALED. IN ORDER NOT TO DETRACT FROM THE DESIGN, A CARD WAS ATTACHED WITH COMPANY INFORMATION AND THE INGREDIENTS INCLUDED IN THE TREAT.

### MULTIFUNCTIONAL RIBBON

WE DO NOT SUPPLY TINS IN THIS KIND OF ROUND SHAPE VERY OFTEN, SO THIS WAS A SPECIAL ASSIGNMENT. WHAT'S MORE, THE COLOUR COMBINATION IS ALSO A HUGE SUCCESS: TRADITIONAL CHRISTMAS COLOURS COME TOGETHER BEAUTIFULLY IN THE PLAYFUL DESIGN. IT IS A DEEP-DRAWN (TWO-PIECE) TIN, SO A GOOD FIT IS ESPECIALLY IMPORTANT. ATTACHED TO THE CHRISTMAS BALL IS A RIBBON WHICH ALLOWS YOU TO HANG IT IN THE TREE AS DECORATION. ALSO, THE CARD IS ATTACHED TO THE RIBBON. A DOUBLE FUNCTIONALITY, IN OTHER WORDS.

AND THE RESULT? A FUN AND AFFORDABLE CHRISTMAS GIFT! AFTER THE CONTENTS OF THE CHRISTMAS BALL HAVE BEEN EATEN, IT CAN BE USED AS A DECORATION FOR YEARS TO COME. THAT ALSO MAKES IT A GREAT GIFT WITH PLENTY OF MARKETING POWER!



### THE BOX B.V.

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# VAN VLIET B.V.

VAN VLIET

*the family of candy brands*

## MEENK LIQUORICE TRIO

THE MOST DELICIOUS GELATIN FREE LIQUORICE TRIO TOGETHER IN A BAG! A COMBINATION OF FILLED SALMIAC STICKS, LIQUORICE POWDERED STICKS AND WHITE LIQUORICE CHALKS. VEGAN AND PRODUCED IN THE NETHERLANDS BY VAN VLIET B.V. – THE FAMILY OF CANDY BRANDS.



### **VAN VLIET B.V.**

GOUWELANDENLAAN II  
240B ZG ALPHEN AAN DEN RIJN  
THE NETHERLANDS  
[WWW.VAN-VLIET.COM](http://WWW.VAN-VLIET.COM)

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EMAIL: [SALES@VAN-VLIET.COM](mailto:SALES@VAN-VLIET.COM)



## HAPPY TRAILS

MARBLED CRUNCHY BALLS WITH BELGIAN CHOCOLATE IN THREE ADVENTUROUS FLAVOURS!

IT'S TIME TO UNLOCK YOUR HAPPY PLACE! DON'T YOU THINK? RIP OPEN THIS BAG OF CRUNCHY CHOCOLATE BALLS AND START NIBBLING. YOU'LL SOON FIND YOUR HAPPY PLACE. JUST FOLLOW THE TRAIL TO PARADISE.

YOUR LIFE IS BUSY ENOUGH AND YOU ALSO SET HIGH STANDARDS FOR YOURSELF. WE WANT MEANINGFUL JOBS, HEALTHY FOOD, SPORTS, A HOUSE WITH A LARGE GARDEN AND AN INSTAGRAM-WORTHY CLOTHING STYLE. WHY ARE WE DOING THIS TO OURSELVES?

HAPPY TRAILS AS A BRAND ORIGINATED FROM A SINCERE DRIVE TO LET YOU ENJOY THE ULTIMATE AGAIN. TAKE YOURSELF A LITTLE LESS SERIOUSLY AND ESCAPE FROM THAT BUSY LIFE WITH OUR HAPPY TRAILS. AFTER ALL, THERE IS NOTHING WRONG WITH LOUNGING EVERY NOW AND THEN, LAZING ABOUT FOR A WHILE OR FLOATING AROUND ON YOUR AIR CUSHION WITHOUT INSPIRATION. VISIT YOUR HAPPY PLACE MORE OFTEN.

### FLAVOURS:

- COOKIES & CREAM
- CARAMEL & SEA SALT
- RED VELVET & RASPBERRY



### YOOL FOOD CONCEPTS

KRATONKADE 7  
3024 ES ROTTERDAM  
THE NETHERLANDS  
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**DUTCH SWEETS EXPORT ASSOCIATION**

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